



18TH ANNUAL BMDA CONFERENCE

MULTIDISCIPLINARY APPROACH IN BUSINESS AND EDUCATION TO ASSURE HIGH COMPETITIVENESS
(FINDING **FAST AND RIGHT** SOLUTIONS **NOW AND TOMORROW**)

October 15-16, 2020
FULLY ONLINE

<p>Day 1 – Competitive Business October 15, 2020 (Thursday)</p>	<p>Day 2 – Competitive Business school October 16, 2020 (Friday)</p>
<p><u>9.00 – 9.10</u> Official Conference opening and Introduction of the first day.</p>	<p><u>9.00 -9.10</u> Introduction of the 2nd day</p>

- *Enn Listra, Prof., Dean of School of Business and Governance, TalTech, Estonia.*
- *Virginijus Kundrotas, Ph.D., President of BMDA, Lithuania, Dean of Adizes Graduate School, USA*

9.10 – 9.20 A word from Chairman.

- *Sherif H. Kamel, Prof., Dean of School of Business at The American University in Cairo, Egypt*

9:20 – 10:20 Keynote speech – What competitiveness mean for us in the future?

- *Arturo Bris, Prof., Director of IMD Competitiveness Centre, Switzerland*

Questions and discussions on the topic

10.20 - 10.35 Networking Coffee Break

10.35 – 11.35 Panel 1 How to assure competitiveness for Today & Tomorrow at MACRO level (countries, regions, cities)

- *Elena Leontjeva, President of company Lietuvos laisvosios rinkos institutas (Lithuanian free market institute),*

Chairman of the conference Sherif H. Kamel, Prof., Dean of School of Business at The American University in Cairo, Egypt

9.10 – 10.10 Panel 1 What changes in educational policy enable to increase competitiveness of the graduates

Leader of the Panel – *Tim Mescon, Ph.D., Executive vice president and chief officer for Europe, the Middle East, and Africa for AACSB International, The Netherlands*

- *Kornelija Tiesnesytė, Vice Minister of Education, Lithuania*
- *Ulla Illison, head of just founded Education and Youth Authority, Estonia*
- *Assylbek Kozhakhmetov, Ph.D., President of Almaty Management University, Kazakhstan*

Questions and discussions on the topic

10.10 – 10.25 Networking Coffee Break

10.25 – 11.25 Panel 2 Success stories of competitiveness in undergraduate education

Anto Liivat, Head of Bachelor studies, Member of Rector's Office, Estonian Business School (EBS), Estonia

- *Davlat Abduvali, Ph.D., Rector of Business School, Narxoz*

Lithuania

- *Meelis Kitsing, Prof., rector of Estonian Business School (EBS), Estonia*
- *Olga Bogdanova, Ph.D., Director of the Tax Administration and Society Interests Policy Department at Ministry of Finance, Associate professor at RTU, Deputy Chair of the Supervisory board of AS "Augstsprieguma tīkls", Latvia*

Questions and discussions on the topic

11.35 - 11.50 Networking Coffee Break

11.50 -12.50 Panel 2 How to make Business competitive- Investors and Owners approach for Today & Tomorrow

- *Kaarel Ots, Chairman of the Management Board, Nasdaq, Estonia*
- *Panagiotis (Takis) Damaskopoulos, Ph.D. , Executive Director and Principal Investigator of the European Institute for Interdisciplinary Research (EIIR)*
- *Jan Wyrwiński, Managing Partner and Co-Founder at Alfabeat, Poland*

Questions and discussions on the topic

12.50 – 13.20 LUNCH break

university, Kazakhstan

- *Oksana Letjušenkova, Ph.D., Rector of EKA University of Applied Sciences, Latvia*
- *Tarvo Niine, director of BA program in Business Administration, Taltech, Estonia*

Questions and discussions on the topic

11.25 – 11.40 Networking Coffee Break

11.40 – 12.40 Panel 3 Success stories of competitiveness in graduate education

Leader of the Panel – *Katrin Arvola, director of MA programmes (Estonian and English) in Business Administration, TalTech, Estonia*

- *Dipak C. Jain, Pro.f., European President and Professor of Marketing at CEIBS, China/USA*
- *Andrew Wilson, Chief Executive at AMBA - The Association of MBAs, United Kingdom.*
- *Ramon O'Callaghan, Prof., Dean of Porto Business School, Portugal*

Questions and discussions on the topic

12.40 – 13.10 LUNCH break

13.20 -14.20 Panel 3 How to make Company competitive Today & Tomorrow – FUTURE BUSINESS LEADER

Leader of the Panel – Araksya Mirakyan, Senior lecturer, Lomonosov Moscow State University Business School, Russia

- Mariano Andrade Gonsales, Managing director of Moodys, USA/Lithuania
- Mickey Granot, Vice-president for strategic planning of Elmo Motion Control, Israel

Questions and discussions on the topic

14.20 - 14.35 Networking Coffee Break

14.35 -15.35 What could be learned from Estonian companies- VIRTUAL COMPANIES VISITS and analysis



Visit integrator: Virginijus Kundrotas, Ph.D, Senior associate of Adizes methodology, managing director of Adizes Lithuania

13.10 – 14.10 Panel 4 Changes needed in executive education to remain competitive Today & Tomorrow

Leader of the Panel – Andrzej Popadiuk, President, GFKM – Gdansk Foundation for Management Development, Poland

- Ana Rodrigo Gonsalves, Head of Innovation for Corporate Development at Nova University, Portugal
- Dalius Misiūnas, Ph.D., President at ISM University of Management and Economics, Lithuania, TBC
- Danica Purg, Prof., President of the IEDC-Bled School of Management, Slovenia, and the founding President of the Central and East European Management Development Association

Questions and discussions on the topic

14.10 – 14.25 Networking Coffee Break

14.25 – 15.25 ROUND TABLE DISCUSSIONS (4 GROUPS)

TOPIC 1: Interdisciplinary / multidisciplinary / cross-disciplinary programs and courses as a part of business education and what learning methods are most effective to enhance future competitiveness

Moderator of round table: Yerbol Suleimenov, Ph.D., Rector of AlmaU, Kazakhstan

TOPIC 2: Challenges and solutions when classrooms moving virtual. Experiences, success stories, failures.

Moderator of round table: Daria Denisova, Associate Dean on



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Visit integrator: Mickey Granot, Vice-president for strategic planning of Elmo Motion Control, Israel

15.35 – 16.35 Feedback from the groups and summary of the day

16.35 Surprise Entertainment

*International Relations, Lomonosov Moscow State University
Business School, Russia*

TOPIC 3: Is there a difference – studying management vs. studying entrepreneurship? What is demand for future?

***Moderator of round table: Modris Ozolins,** director of MBA program , Project manager for EU project that developing Entrepreneurs` training program, Riga technical University (RTU), Latvia*

15.25 – 15.55 Feedback from the groups

15.55 – 16.10 Networking Coffee Break

16.10 – 16.30 BMDA Awards

16.30 – 17.00 Future BMDA projects

17.00 – 17.30 Closing keynote speech - COMPETITIVENESS IN XXI CENTURY

Questions and discussions on the topic



***Ichak K. Adizes, Ph.D., Founder of Organizational Therapy and
Adizes Institute Worldwide, USA***

17.30 – 18.00 Closing remarks of the conference

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