



18TH ANNUAL BMDA CONFERENCE

MULTIDISCIPLINARY APPROACH IN BUSINESS AND EDUCATION TO ASSURE HIGH COMPETITIVENESS
(FINDING **FAST AND RIGHT** SOLUTIONS **NOW AND TOMORROW**)

October 15-16, 2020

Tallinn, Estonia

<p>Day 1 – Competitive Business October 15, 2020 (Thursday)</p>	<p>Day 2 – Competitive Business school October 16, 2020 (Friday)</p>
<p><u>9.00 – 9.10</u> Official Conference opening and Introduction of the first day.</p> <ul style="list-style-type: none"> • <i>Enn Listra, Prof., Dean of School of Business and Governance, TalTech, Estonia.</i> • <i>Virginijus Kundrotas, Ph.D, President of BMDA, Lithuania, Dean of Adizes Graduate School, USA</i> 	<p><u>9.00 -9.10</u> Introduction of the 2nd day</p> <p><i>Chairman of the conference Sherif H. Kamel, Prof., Dean of School of Business at The American University in Cairo, Egypt</i></p>

9.10 – 9.20 A word from Chairman.

- *Sherif H. Kamel, Prof., Dean of School of Business at The American University in Cairo, Egypt*

9:20 – 10:20 Keynote speech – What competitiveness mean for us in the future?

- *Arturo Bris, Prof., Director of IMD Competitiveness Centre, Switzerland*

Questions and discussions on the topic

10.20 - 10.35 Networking Coffee Break

10.35 – 11.35 Panel 1 How to assure competitiveness for Today & Tomorrow at MACRO level (countries, regions, cities)

- *Remigijus Šimašius, Mayor of Vilnius, Lithuania*
- *Nerijus Mačiulis, Head of Macroeconomic Research and Deputy Chief Economist of the Swedbank Group, Lithuania*
- *Meelis Kitsing, Prof., rector of Estonian Business School (EBS), Estonia*

11.35 - 11.50 Networking Coffee Break

9.10 – 10.10 Panel 1 What changes in educational policy enable to increase competitiveness of the graduates

- *Kornelija Tiesnesytė, Vice Minister of Education, Lithuania*
- *Ulla Illison, head of just founded Education and Youth Authority, Estonia*
- *Assylbek Kozhakhmetov, Ph.D., President of Almaty Management University, Kazakhstan*

10.10 – 10.30 Networking Coffee Break

10.30 – 11.30 Panel 2 Success stories of competitiveness in undergraduate education

- *Dalius Misiūnas, Ph.D., President at ISM University of Management and Economics, Lithuania, TBC*
- *Davlat Abduvali, Ph.D., Rector of Business School, Narxoz university, Kazakhstan*
- *Oksana Letjušenkova, Ph.D., Rector of EKA University of Applied Sciences, Latvia*
- *Tarvo Niine, director of BA program in Business Administration, Taltech, Estonia*

11.30 – 11.50 Networking Coffee Break

11.50 -12.50 Panel 2 How to make Business competitive- Investors and Owners approach for Today & Tomorrow

- Kaarel Ots, Chairman of the Management Board, Nasdaq, Estonia
- Panagiotis (Takis) Damaskopoulos, Ph.D. , Executive Director and Principal Investigator of the European Institute for Interdisciplinary Research (EIIR)
- Jan Wyrwiński, Managing Partner and Co-Founder at Alfabeat, Poland

12.50 – 13.50 LUNCH at TalTech

13.50 -14.50 Panel 3 How to make Company competitive Today & Tomorrow – FUTURE BUSINESS LEADER

- Mariano Andrade Gonsales, Managing director of Moodys, USA/Lithuania
- Mickey Granot , Vice-president for strategic planning of Elmo Motion Control, Israel
- Mihkel Tammo, leader of Rohetiiger, Estonia

14.50 - 15.10 Networking Coffee Break

15.10 -16.10 What could be learned from Estonian companies- VIRTUAL COMPANIES VISITS and analysis

11.50 – 12.50 Panel 3 Success stories of competitiveness in graduate education

- Katrin Arvola, director of MA programmes (Estonian and English) in Business Administration, TalTech, Estonia

12.50 – 13.50 LUNCH at TalTech

13.50 – 14.50 Panel 4 Changes needed in executive education to remain competitive Today & Tomorrow

- Andrew Wilson, Chief Executive at AMBA - The Association Of MBAs, United Kingdom
- Dipak C. Jain, Prof., European President and Professor of Marketing at CEIBS, China/USA
- Roman O'Callaghan, Prof., Dean of Porto Business School, Portugal

14.50 – 15.10 Networking Coffee Break

15. 10 – 16.10 ROUND TABLE DISCUSSIONS (3 GROUPS)



Ülemiste City

Visit integrator: Virginijus Kundrotas, Ph.D, Senior associate of Adizes methodology, managing director of Adizes Lithuania



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Visit integrator: Mickey Granot, Vice-president for strategic planning of Elmo Motion Control, Israel



ERICSSON **Ericsson**

Visit integrator: Greg Mathers, Senior associate of Adizes methodology, managing director of Adizes Latvia

TOPIC 1: Interdisciplinary / multidisciplinary / cross-disciplinary programs and courses as a part of business education.

TOPIC 2: Challenges and solutions when classrooms moving virtual. Experiences, success stories, failures.

TOPIC 3: Is there a difference – studying management vs. studying entrepreneurship? What is demand for future?

TOPIC 4: What learning methods are most effective to enhance future competitiveness

16.10 – 17.00 Feedback from the groups and summary of the day

17.00 Surprise Entertainment

16.10 -16.40 Feedback from the groups

16.40 – 17.00 Networking Coffee Break

17.00 – 17.30 Closing keynote speech - COMPETITIVENESS IN 21ST CENTURY

18.00 – 20:00 Cocktail, at Taltech premises. Networking, presenting BMDA coming projects (Global Leadership program), announcement of BMDA.



Ichak K. Adizes, Ph.D., Founder of Organizational Therapy and Adizes Institute Worldwide, USA

17.30 – 18.00 Closing remarks of the conference

19.00 – 24.00 Departure by bus for the evening festivities and networking as well as outstanding networking and BMDA Awards



***LOOKING FORWARD TO
MEETING YOU
IN TALLINN!!!***



CONFERENCE PARTNERS:

